



1. **Meet** over the phone (or in person) with Coach Fentress to address academics, athletics, and a training and exposure plan to play college football.
2. **Submit** film (Hudl and recent training film) to Coach Fentress. Athlete's evaluations are determined by on-field performances. Every athlete receives a Year 1-2 Success Rate Valuation (FBS/FCS/D2/D3/NAIA/JUCO) from Coach Fentress.
3. **Produce** great grades are the most important component in athlete's resume
4. **Update** film frequently:

Film Requirements:

- Introduction Screen: athlete's academic, athletic, and contact information
- Training Film: MUST BE ROLLING, no cuts. Showcase consecutive reps!
- Speed up film in between reps (college coaches can see film quickly)
- Label training film with operation and hang times (college coach's expectation)
- Kickoffs/Punts must be directional and in the rolling format (consecutive reps)
- New training film needed every 2-3 months
- New Hudl (game film) highlights every 3-4 games

5. **Promote!** Coach Fentress is the best in the business. Athlete's film (submitted in format above) is sent to colleges who have a need at the athlete's position. Film is sent to schools athlete's have a chance to play at (in either year 1 or 2).

6. **Offer** College coaches will typically initiate contact via X (formerly Twitter) within the timelines/rules of the NCAA. Coach Fentress provides college coaches with ongoing feedback on the athlete of interest. This leads to unofficial and official visits, camp invites, Junior Day invites, private workouts, and eventually, an OFFER!

*Contingency Plan: athletes wanting to play at a level they're not yet ready for will meet with Coach Fentress and their private coach to develop a training and recruiting plan to get them to their desired level before the next recruiting cycle. We'll work until goals are met.